WITHology

is revolutionizing who has a seat at the table.

How did we do?
WITH input from all involved, evaluate how it went. Don't fall in love with your solution. Rethink, refine, pivot, & progress.

Who has a stake in the challenge?
Identify 'who' & invite them to work WITH you. Clarify what matters to them about the challenge, mind their messages, & reframe the challenge- "How might we...?

Ideate together!
WITH an open mindset & creative skillset, generate ideas, choose the best solution, & build-out your design for the future.

Try it out. WITH your resources and desired outcome top of mind, create an action plan. WIth your plan in-hand, a heap of focus, and a leap of faith, test your new solution together.

WITH PMB

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